

The AN GRUP will setup the WIFI hotspots in their 27 business sites

CASE STUDY

small-scale field business site, café shops

The AN GRUP is a well-known Spain group; more than 4,000,000 customers of the underneath top restaurants are all the fanciers of the group. The group is also famous with serving their customers with high quality. To increase customer satisfaction, they establish Wi-Fi hotspots underneath their 27 business sites to keep the leading position in high quality service of the restaurant industry.

However, the Wi-Fi service is a basic demand to the customers and providing network service doesn't mean to a high quality service. The key point which the customers of the underneath group care is the security and reliability. After the consulting and evaluation, they decide to adopt Handlink's WG-500P.

Security Control is Solid

Aiming at such a public space in the dining place, we can hardly forbid completely the illegal Internet access in the public space. In the tradition, the small-scale venue provides the same account and password for all visitors to access the network. However, it is easily attacked by hacker with the same account ; particularly for the group which has numerous restaurants, such as Tapa.

Tapa owns the outdoor environment, and it's really difficult to do the access control to the true customers for the Internet accesses. With WG-500P, the Internet access control is done by the ticket that is printed out from the wireless thermal printer. All the legal customers of the store have the access authentication to Internet and don't need to worry about the internet service is embezzled.

WG-500P can generate the dynamic account mechanism that means every visitor has his own account and password. With WG-500P, it raises the security of wireless access a lot. And WG-500P can support 8 E SSID like as for guests only by 1 ESSID or for staffs only by another ESSID. If according to the law, venue owners need to provide the guest's Internet usage records for tracking by using Internet service. And the WG-500P provides a Real-time session information and the remote site administrator could monitor the real time usage status via Session information page. That's why WG-500P is recommended as the first choice to most customers.



Customization Business Model and More Reliable Wi-Fi Access

The WG-500P supports time-base and volume-base billing selections. AN Group chooses time-base billing. Customization business model makes the guests can freely to choose the number of hours to access the Internet. Like as button A means 1hour/€1, button B means 5hours/€2, button C means 24hours/€5. Besides the flexible solution, better quality and reliability is also provided by the charged service. For a businessman, he doesn't worry about little expense to pay to get the service. What he does care is the security issues or the reliable issues are resolved or not. These issues will impact whether customers will come again for the next time or even the image of the brand that is accumulated for a long time.



Simple, Easy Operation Steps

The most special of WG-500P is the functionality of wireless thermal printer. When customers require the wireless access , the staff only needs to push one of three buttons to print the ticket with 1 hour, 5 hours or 24 hours access period, the ticket also provides the QR code and allow handheld device users to scan the QR code for the Internet connection and reduce the login process .

Bandwidth Control with Individual Channel

In addition to the stability of the Internet access that the WG-500P provides to the customers, the bandwidth of each channel is independent to guarantee the access quality. It won't let the high bandwidth users impact other customers' access, and not let the external Internet flow influence the Intranet operations.

Attractive to Customers who Care About Qualities

The system administrator of the group, Huò ěr dí ā pà ǎ xī ào, mentioned that it's also need to take care the security for the customers in addition to the convenience for the public network access. Customers who care security mean that they care quality. Comparing to other misuse network service provider, wireless access with security will filter out the misuse users and is attractive to customers who care about qualities. They will attract next ones with similar characteristics to the restaurants of the group.



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